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**INCREASED COSTS CANCELS PARADE,
FESTIVAL CONTINUES.**

500% increase in insurance

The UMOS Mexican Independence Day Festival will take place on September 10th from 12:00 p. m. to 8 p.m.

“The 500% unanticipated increase in insurance costs far exceeds our current sponsorship levels for the parade,” says Lupe Martinez, President, and Chief Executive Officer, UMOS. The festival and parade have been supported by corporate and community sponsors over the past 48 years.”

UMOS is required to have parade insurance coverage. Recent incidents in Waukesha, Wisconsin, and the parade in Highland Park, Illinois presents higher risks as seen by insurance carriers. UMOS’ previous insurance carrier decided to exclude the parade from coverage of the Mexican Independence Day Parade and Festival event even before another incident incurred last week in New Mexico where a driver drove through a parade injuring seven people.

“We researched several other insurance carriers and found that the cost to insure the parade this year would be an unexpected 500% higher. Additionally, the cost for parade security measures for community comfort and safety, along with added private security personnel simply put the parade costs out of reach for UMOS to absorb,” Martinez added. “We will plan accordingly and secure additional sponsorship dollars for a return of the parade in 2023.”

“The 49th UMOS Mexican Independence Day Festival insurance coverage remains affordable, and the free event will take place as scheduled. We are looking forward to celebrating safely with the community on September 10th,” Martinez concluded.

For more information contact Carmen Lerma at 414-389-6004.

UMOS is a non-profit, advocacy organization that provides programs and services which improves the employment, educational, health and housing opportunities for under-served populations.

