KLEMENT’S STICKS IT TO HUNGER ON NATIONAL SNACK STICK DAY

Milwaukee, WI (August, 16, 2021) - To help celebrate National Snack Stick Day, Klement’s Sausage in partnership with Feeding America Eastern Wisconsin and United Migrant Opportunity Services (UMOS) want to Stick It to Hunger by sponsoring a drive-by pop up event for the Milwaukee community!

In 2016, Klement’s Sausage Company founded National Snack Stick Day which is celebrated every September 23rd. “Being a local Milwaukee food company, we wanted to use this day to create a mission driven program to help in the fight against hunger,” said Lori Wester, Klement’s Vice President of Marketing. “Our Stick It to Hunger event will directly benefit those in the Milwaukee area who are serviced by two phenomenal partners, Feeding America Eastern Wisconsin and UMOS. And our volunteers will be handing out delicious, handcrafted Klement’s Snack Sticks and coupons to those who donate as a thank you for making a difference.”

This drive-up event will take place rain, or shine, on Thursday, September 23rd between 11am and 6pm on the UMOS Parking Lot located at 2701 S. Chase Avenue, Milwaukee, WI 53207. Participants are asked to stay in their car and drop off a minimum of three non-perishable grocery products and/or a $10 monetary donation. Participants who donate a minimum of three non-perishable goods will get a FREE .8oz snack stick and a coupon good for Klement’s Snack Sticks at their local retailer. For a $10 donation, participants will receive a mystery bag of Klement’s Sausage from our Outlet Store. All snack sticks, coupons and mystery bags are while supplies last.

“Food insecurity is an important issue in our community and in many communities around the country. Eating healthy, including healthy snacks, is equally important. We are excited about the possibility of partnering with Klement’s Sausage and Feeding America Eastern Wisconsin to Stick It to Hunger on National Snack Stick Day,” said Lupe Martinez, President and CEO of UMOS. Klement’s Sausage will also match the non-perishable donation in lbs. to both UMOS and Feeding America Eastern Wisconsin up to 2,000 lbs.

Klement’s Sausage is a company committed to giving back to the community. They want to use National Snack Stick Day to build a successful giving event that will reach those in need within the Milwaukee area. “We are grateful to have the support of a fellow local Milwaukee organization in the fight against hunger,” said Patti Habeck, Feeding America Eastern Wisconsin President and CEO. “Their drive through donation event will help provide many meals to our Milwaukee neighbors in need.”

About KLEMENTS SAUSAGE CO., INC.
For 65 years, KLEMENT’S has been making moments better by making sausage the right way. Right here in Milwaukee. Crafted in small batches from old family recipes by Master Sausage Makers. Klement’s Sausages make any moment one to savor. Additional information on other product offerings and recipes can be found on KLEMENTS.COM or on FACEBOOK, INSTAGRAM and TWITTER.