



## **UMOS Mexican Independence Parade & Festival**

**Date:** September 15, 2019

**Time:** Parade- 10:00 a.m.

Festival-12:00 p.m.-8:00 p.m.

**Place:** U MOS Center

2701 South Chase Ave.

Milwaukee, WI

### **HIGHLIGHTS**

**PARADE: Starts at 10:00 a.m.** at 20<sup>th</sup> and Oklahoma, proceeds east on Oklahoma to 6<sup>th</sup> Street, to right on Rosedale and ends at U MOS on Chase Avenue. Over 90 parade units are expected to participate in the parade, including high school bands, community and corporate floats, dancers, corporate characters and a truck load of fun. This year's parade theme is "The Legacy of Mexico."

**FESTIVAL--Noon to 8 p.m. (U MOS Center-2701 South Chase Ave.):** Live band music performances as well as carnival rides and children's area, festive food vendors, merchandise vendors, beer and beverages, and community resource booths. **Free Family Fun!**

**BACKGROUND--**The U MOS Mexican Independence Day Parade and Festival is the largest celebration of this day in the state. This marks the 48<sup>th</sup> year of the U MOS event in Milwaukee.

The celebration is held to commemorate the decades of political unrest that took place in Mexico, proceeding Miguel Hidalgo's cry of Delores in 1810. Every year the "Grito" has been performed honoring the country's bloody struggle for independence from Spain. **The Consul of Mexico-Milwaukee, Julian Adem Díaz de Leon, will authenticate the civic ceremony with his performance of "El Grito" at 12:30 p.m.**

Hispanics are the fastest growing segment of the Milwaukee population, the largest originating from Mexico. **For more information call 414-389-6002.**

**UMOS is a non-profit, advocacy organization that provides programs and services which improve the employment, educational, health and housing opportunities of under-served populations.**

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