

## **For Immediate Release**

(for more information)

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## **UMOS TO HOST CERVECEROS TAILGATE AT MILLER PARK**

UMOS has created its own unique tailgate to be hosted on Cerveceros Day at Miller Park. The event will now be called the UMOS Cerveceros Tailgate.

“We are happy to be in a position to continue this annual tradition started in the 1980’s,” says Lupe Martinez, President and Chief Executive Officer, UMOS.

UMOS met with long-time supporter Don Cohen, Landmark Credit Union, and representatives of the Brewers on the logistics of hosting the tailgate. The tailgate will take place at Helfaer Field, located within Miller Park, on July 1, from 12-3 p.m. The Milwaukee Brewers vs Miami Marlins game starts at 3:10 p.m.

The \$50.00 ticket price will remain the same as before. However, this year the food selection will include a choice between two restaurants: Taqueria La Salsa and Sofrito Vega. Entertainment will be provided by Grupo Cache, Antídoto, and Instituto Cultural de Danza ( institute of cultural dance) . The ticket price will also include a free Cerveceros folding chair for the first 300 ticket purchasers.

“The stadium seats will be closer to the game action on the field than in previous years, and we are excited that we are able to make the tailgate bigger and better, yet for the same \$50 ticket price,” stated Martinez.

Sponsors include Landmark Credit Union, Thrivent, Catholic Financial, Galerias, US Bank, Latino Chamber of Commerce of SE WI, MillerCoors, PrimeFinancial, Anthem Blue Cross Blue Shield and Tri-City Bank.

For more information on the UMOS Cerveceros Tailgate or to purchase tickets, contact Carmen Lerma at [Carmen.lerma@umos.org](mailto:Carmen.lerma@umos.org) or 414-389-6002.

*UMOS is a non-profit, advocacy organization that provides programs and services which improve the employment, educational, health and housing opportunities of under-served populations*